

Mexico City, Mexico, July 12, 2019. UNIFIN Financiera, S.A.B. de C.V. (BMV: UNIFINA) ("UNIFIN" or the "Company"), informs that yesterday the Company carried out a private offering of senior notes in the United States of America and other international markets in compliance with Rule 144A and Regulation S of the U.S. Securities Act of 1933 (the "Notes") and the applicable regulations of the jurisdictions where such offer was made (the "Offering") for an aggregate principal amount of US\$450'000,000.00 (four hundred fifty million 00/100 U.S. dollars) at a purchase price of 99.248% and with an annual interest rate of 8.375%. The Offering was oversubscribed almost 3 times based on the strong fundamentals of the Company and positive growth outlook.

The date of issuance and settlement of the Notes will be on July 18, 2019. The maturity date of the Notes is January 27, 2028.

The Company will use the proceeds from the Offering to pay fees and expenses incurred in connection with the offering of the Notes and general corporate purposes, including the repayment of short-term credit facilities.